



*Bringing the outdoors inside*

Press Release: April 2013

## **Gloucestershire based Perfect Pergolas gets a Twitter Boost from Theo Paphitis**

A Gloucestershire based firm received a business boost from TV Dragons' Den star Theo Paphitis. Last week, Adrian Valentine, managing director of Perfect Pergolas Ltd, tweeted Theo about his business during 'Small Business Sunday', an initiative set up by Theo that runs weekly.

Theo re-tweeted Adrian's message to his 350,000 followers and as a result, the business [www.perfectpergolas.co.uk](http://www.perfectpergolas.co.uk) has gained 300 more followers and extra orders for their bespoke pergolas that deliver an outdoor lifestyle for all the family. They are also profiled on Theo's website [www.theopaphitissbs.com](http://www.theopaphitissbs.com) that is exclusive to Small Business Sunday winners.

Adrian Valentine said, 'We've only been in business just over a year and it's great to have the support from Theo as he's been involved in so many businesses that it makes his experience invaluable. Winning this award has raised our profile considerably and Theo has understood and recognised our hard work and helped to spread the word about Perfect Pergolas and what we do to all his followers.'

Anyone looking for a re-tweet from Theo should tweet him about their business on Sunday between 5 PM and 7.30 PM and include the hashtag #SBS. Winners are re-tweeted every Monday at 8 PM and invited to enter their profile on Theo's website.

--Ends--



Check out our profile on Theo's site: <http://www.theopaphitissbs.com/profile/PerfectPergolas/>

Company Registration No: 7246705

