

September 2012

PERFECT PERGOLAS®

Bringing the outdoors inside

Launch Press Release



Gardens have rapidly become the new 'home improvement' area, and Perfect Pergolas is a brand new company which offers customers the opportunity to buy and build their own pergola direct at www.perfectpergolas.co.uk

Not only does a pergola offer an instant way to transform a garden and provide an attractive area for 'al fresco' eating and entertaining, it instantly increases the size of the living area making the most of an existing property, adding real value at an extremely reasonable price. Managing Director Adrian Valentine says "I saw a niche in the market as people, in today's economic conditions, want to maximise any available space within their home and a pergola is a wonderfully adaptable structure that adds value and enjoyment as well as a healthier lifestyle."

Pergolas, with a few exceptions, do not need any planning permission (see website for further details) and their intrinsic beauty lies in the way in which they offer the customer the opportunity to grow a variety of climbing plants to cover the structure creating a very natural and stylish addition to any garden.

Perfect Pergolas only use timber from sustainable sources and offer a 10 year guarantee. Ordering is simple and straightforward and can be done via the website and the pergola is delivered to the customer together with all the necessary fixings for easy assembly.

Perfect Pergolas 0844 8004703
info@perfectpergolas.co.uk

For high resolution images and background information on the people involved, please go to:
www.perfectpergolas.co.uk/press

**Prices start
at £299
for a
basic pergola
inc. delivery**

For more information please contact:

Sally Rowland PR

01453 873547

07989 271140

sally@sallyrowland.co.uk

Pergola (*per-go-la*) derived from the latin 'Pergula' and first used in the C17th to describe the traditional masonry columns of the Italian Renaissance period